High Ticket Sales Secrets

Discover How to Make High Ticket Sales by Working with the Right Clients the Right Way

RESOURCE SHEET

**Resource #1**

Determine if you are in the right niche

Compare 10 different niches

* you’re personally interested in them
* CPC value
* competitor volume (Google search site numbers)
* Monthly average search volume
* Volume of existing social media interest groups/pages/etc

**Resource #2**

Gauge user urgency

* CPC value
* Advertiser competitor
* Background research
* Competitor research

**Resource #3**

Put together your content plan

* Reverse engineered hot topics
* Reverse engineered call to action
* Interlink your content
* Build trust
* Payload: your mailing list

**Resource #4**

Put together your marketing plan

* Reverse engineer distribution network
* Schedule distribution
* Reverse engineer outreach
* Schedule outreach plan